

LOCAL INTERNET VIDEO TYCOON



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Start Here!!

Hello and thanks for purchasing Local Internet Video Tycoon.

The Promo Tools:

I have provided you with the PSD files for both the flier and the postcard so you can change the personalized info such as your domain name etc. You will need photoshop to open the PSD files. If you do not have photoshop, head over to www.Adobe.com and download the Free 30 day trial.

To export the PSD files as images, choose File > Save As > JPG

The Squeeze Page Website:

I have provided you with all of the files that make up the website as well as the PSD files if you want to change graphics on the site. You will need to change the text in the header graphic on the site to match your location. Again, you will need photoshop for this.

If you choose to leave the video I created on the site, all you need to do is leave things as they are and the video should work after you upload everything to your domain.

Below the video is an image of an opt in form. Don't forget to delete that image of the fake opt in form and add your real one in its place so that you can capture leads.

To start using the squeeze page/website, just compress the files in the folder titled "squeeze" and upload them to your domain. Once extracted, everything should work correctly.

The Free Report Giveaway "Video Charge Your Business"

I have provided you with both an Open Office and Microsoft Word Document version of the Free report in which your leads will be downloading. I myself use Open Office so I had to export the Open Office Document to a Word Document in the case that everyone doesn't have Open Office (it's a Free download). Depending on how your version of Microsoft Word handles the converted file, some things may be moved around and you may have to take a few minutes to make some minor edits.

You will then need to export the report to a PDF. If you don't have a PDF writer, you can download BullZip PDF printer for Free here:

<http://www.bullzip.com/products/pdf/info.php>

Emails

All 3 of the pre written emails are in a .txt file titled "emails.txt". Copy and paste these into your autoresponder and don't forget to change the areas that mention my name, email, phone number etc.

Thanks and I'll see you in the guide!

-Peter